One Page Marketing Plan Template

Objective	1.
Tourist Analismon	2.
Target Audience	Buyer Persona 1:
	Buyer Persona 2:
SWOT	Strengths:
	Weaknesses:
	Opportunities:
	Threats:
Strategy	Positioning:
	Value Proposition:
Marketing Mix	Product:
	Promotion:
Budget and Resources	Budget:
Resources	Resources:
Key Results	
Action Plan	Timeline:
	Thileule.
	Actions:

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